

# **Text Messaging (SMS) Privacy Policy and Terms of Use**

Effective Date: 01/01/2025

## **1. Introduction**

This Text Messaging (SMS) Privacy Policy and Terms of Use outlines how Family First Wellness Center collects, uses, and protects the information provided by patients when they opt-in to receive text message notifications. By subscribing to our SMS services, you agree to the terms outlined in this policy.

## **2. Information We Collect**

When you enroll in our SMS service, we collect the following:

- Your phone number
- Your name (if provided)
- Any responses you send to our text messages

We do not collect any sensitive or personal health information through SMS.

## **3. Purpose of SMS Communications**

We use text messages for the following purposes:

- Appointment reminders
- Notifications about prescription refills or medication availability
- Important healthcare-related updates
- Patient satisfaction surveys
- Health and wellness tips

Text messages will not include confidential health information unless explicitly authorized by the patient.

## **4. Consent and Opt-In**

By providing your phone number and opting into our SMS service, you agree to receive text messages from Family First Wellness Center. You may opt-in through:

- Signing up via our website or patient portal
- Completing an authorization form in person

## **5. How to Opt-Out**

You can opt-out of receiving SMS communications at any time by replying “STOP” to any message. You may also contact our office at 248-554-1313 to be removed from our SMS list.

After opting out, you may still receive non-SMS communications (e.g., phone calls or emails) if you have authorized other forms of contact.

## **6. Data Protection and Security**

We are committed to protecting your personal information. All SMS communications are transmitted securely using industry-standard encryption methods. However, please note that SMS is not a secure form of communication, and confidentiality cannot be guaranteed.

We recommend not sharing sensitive health information via text messages. For secure communication, please use our patient portal or contact our office directly.

### **7. Sharing of Information**

We do not sell, trade, or rent your phone number or any information provided through our SMS service to third parties. Your data is only shared with service providers who assist in delivering our text messages and who comply with data protection regulations.

### **8. Costs**

Family First Wellness Center does not charge for SMS messages. However, standard text messaging and data rates may apply depending on your mobile carrier and plan.

### **9. Limitation of Liability**

Family First Wellness Center is not responsible for any unauthorized access to your messages, delayed or undelivered messages, or any costs incurred as a result of receiving our SMS communications.

### **10. Changes to This Policy**

We may update this policy from time to time. Any changes will be posted on our website or communicated via text message. By continuing to use our SMS services, you agree to the updated terms.

### **11. Contact Us**

If you have questions about this policy, please contact us at: 248-554-1313

### **Acknowledgment and Agreement**

By enrolling in our SMS service, you acknowledge that you have read and understood this policy and agree to its terms.